

# The **EMERALD'S** *Formula*<sup>TM</sup>



## Build Your Nonprofit From Scratch

**E**

**E – Envision** What problem are you called to solve?  
Who are you uniquely positioned to serve?

**M**

**M – Mission & Model** What is your mission really?  
How does your nonprofit

**E**

**E – Entity & Legal Structure** What must  
be formed, filed,  
and structured  
correctly?

**R**

**R – Revenue & Resources**

**A**

**A – Accountability & Alignment** Board.  
Systems.  
Partnerships.  
Support.

**L**

**L – Leadership & Legacy**

**D**

**Develop** Develop a winning attitude and mindset to grow.

Take the next step:



Build Now Prompt

**From Scratch**



EMERALD  
MITCHELL'S

Nonprofit Consulting Company



1:1 Consulting  
with Dr. Mitchell



Start Where You  
Stand Book



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